



COLEGIO UNIVERSITARIO CARDENAL CISNEROS
ADSCRITO A LA UNIVERSIDAD COMPLUTENSE DE MADRID

LICENCIATURA EN ADMINISTRACIÓN
Y DIRECCIÓN DE EMPRESAS

CURSO 3º

INGLÉS INTERMEDIO

PROGRAMA

CURSO 2009-2010

CÓDIGO DE ASIGNATURA:

CONTENIDO.AREAS TEMÁTICAS.

- ✓ Company Structures
- ✓ Recruitment
- ✓ International Business Styles
- ✓ Banking
- ✓ Import Export
- ✓ Company Performance
- ✓ Setting Up a Bussiness
- ✓ Marketing

GRAMÁTICA.

- ✓ Present Perfect and Past Simple
- ✓ Present Simple and Present Continuous
- ✓ Make and Do
- ✓ Adverbs
- ✓ Used to do and Be Used to Doing
- ✓ The Imperative
- ✓ Adjectives of Nationality
- ✓ Allow, Enable and Let
- ✓ First and Second Conditional
- ✓ Expressing Contrast
- ✓ The Passive
- ✓ The Third Conditional
- ✓ Yet, Still and Already
- ✓ The Future
- ✓ Describing Trends
- ✓ Fractions and Percentages
- ✓ Relative Clauses
- ✓ Modal Verbs of Obligation
- ✓ Comparison
- ✓ Reported Speech
- ✓ Gerund and Infinitive
- ✓ The Article
- ✓ Could have + past participle
- ✓ Nouns

BIBLIOGRAFIA

LIBRO DE TEXTO Y DICCIONARIOS

Tullis, G y Trappe, T (2000) *New Insights into Business*. Longman.
Adam, J.H. (1986) *Longman Dictionary of Business English*. Longman York Press.
Muñiz Castro, E.G. (1990) *Diccionario General de Economía, Comercio y Derecho*. Fontenebro

